

Justin Katz

1923 Ashby Avenue
Berkeley, CA 94703
(510) 506-2210

OBJECTIVE

To play an integral role in the creative development of the Bay Area arts community!

QUALIFICATIONS

I am deeply committed to and experienced in the development of community through the arts. I have seen firsthand that a strong creative environment, comprised of meeting spaces, performance venues, galleries and cafés, is essential to the overall health of a civic and business community. I have immersed myself in the building of such environments, including underground warehouse spaces in East Oakland, the Burning Man Festival, collaborations with New York artists and organizations, and my present Epic Arts partnerships with the Berkeley's City Council, Civic Arts Commission, Cultural Trust and Neighborhood Associations. In addition, my experience as a working artist, performer and designer brings balance and perspective to my role as a small business owner and as an arts administrator.

EXPERIENCE

1997-Present Founder & Program Director, Epic Arts Foundation

As a founding member, I have helped Epic Arts grow from an underground collective into a vital, fully functioning community arts organization. Beginning in 1997 with a 5,500 sq. ft warehouse space, "The Jingtowntown Gallery," we drew international attention and regularly held events for over 500 people. We are now operating Epic Arts Studios in South Berkeley, an arts resource center and administrative offices. We host live performance, classes, workshops and public meetings. We continue to sponsor individual artists, organizations such as The Oakland Box, and festivals such as "How Berkeley Can You Be?" As Program Director I oversee the booking, promotion, technical production, and management of our arts and education programs, including the recent formation of The Ashby Arts District, a new arts community comprised of six arts organizations, recognized by the City of Berkeley.

2001-Present Founder, Paradox Media

Paradox Media specializes in production, promotion and design in the arts and entertainment industry. As owner and founder, I oversee a wide spectrum of event production, promotion and artist management, from cutting-edge underground theater to upscale private events for corporate clients. My work ranges from the fundamental business of press releases, street-teams and web promotion to high-level conceptual design and project management.

2001-Present Production Team, Burning Man “Flambé Lounge” Events
Member of production team for Burning Man year-round San Francisco events. Includes technical production and stage management, including booking music and performance acts and development of themes.

1999-2001 Program Director, Rehabilitation & Employment Services
Created and directed music therapy program for developmentally disabled adults. Included development and implementation of individual goals and service plans.

EDUCATION

2002 Renaissance Entrepreneurship Center, SF - Training in Small Business Management
1991-1995 UC San Diego, BS, Phi Beta Kappa

SKILLS

- Strong networking, promotional, organizational, and management skills
- Able to bridge diverse communities and interests to find mutually satisfying solutions
- Good connections in the Bay Area booking and entertainment industry
- Stage Management and Technical Production for large-scale events
- Graphic design skills for print and web media
- Technical background including Photoshop, Illustrator, Dreamweaver, HTML, SQL, database design, MS Office, and network administration
- Clear and confident communication skills in person, by phone and through email
- Over five years experience owning and operating small businesses
- Flexible and creative in problem solving given limited resources

REFERENCES

Ashley Berkowitz – Executive Director, Epic Arts 510-551-8886 ashley@epicarts.org
Steven Raspa – Producer, Burning Man 415-357-1727 raspa@burningman.com
Dani Eurnome – Promoter, Daniland Productions 510-xxx-xxxx dani@daniland.com

SITES

Epic Arts: www.epicarts.org
Paradox Media: www.paradox-media.com
Rosin Coven: www.rosincoven.com

ONLINE PORTFOLIO: www.paradox-media.com/design